



A Multi-Centre Parkinson's Disease Study Case Study

Overview

VCTC was contracted by a medical device technology company to provide clinical study site services for a global observational trial, to compare their novel software-based platform with current validated Parkinson's Disease clinical tools. The aim of the study was to support the Sponsor in the development of a medical device to better diagnose neurological conditions. The study required the enrolment of 100 participants with early-stage Parkinson's Disease over a rapid 6-month period. Recruitment was anticipated to be challenging: the budget was restrictive, participants were unknown to VCTC, and stood to gain no benefit from taking part. Additionally, the study required specialised resources to complete the clinical assessments.

Tactics

- High-touch engagement and proactive communication.
- Dedicated study team accessible 24/7.
- Highly tailored study that supported participants' needs.
- Realistic recruitment area to reduce the burden of travelling.
- Welcoming clinic spaces.
- Clinical team included a specialist Parkinson's Disease nurse and a leading consultant neurologist.
- Community-driven recruitment, complemented with NHS PICs.

Outcomes

- 100 participants were identified and recruited in under 12 weeks, 3 months ahead of schedule.
- High conversion rate of interested -> enrolled participants.
- Happy participants willing to take part again.
- Streamlined, efficient processes.
- Rapid approvals were achieved.
- Highly positive participant feedback.
- Flexible and agile ways of working.



**Dedicated study
team accessible 24/7**



**100 participants recruited 3
months ahead of schedule**



**High-touch
communication model**



**Highly positive feedback
from participants**